

INTEGRATED ECOMMERCE PROGRAM



Build An Easy-To-Use eCommerce Site

Give your customers the ability to shop your store online for any product, with local pricing.

Consumers continue to turn to the Internet more and more frequently for research and for making purchases. Take advantage of this shopping trend, and add to your bottom line, by offering an eCommerce website for your customers to do their shopping.

Orgill can help. The Integrated eCommerce program streamlines the process for setting up and maintaining sites which can be customized for stores of many sizes and types, with any sort of retail format or product selection.

With the Integrated eCommerce program, you can:

- Display real-time item information, including your store's prices and on-hand quantities
- Include ALL the products you carry—not just items you purchase from Orgill!
- Integrate with your store's POS system
- Offer your customers options for delivery, including pickup in store, ship to store, or ship to home

A Glance at Online Shopping

Each year, more consumers are researching and buying online.



Buying Online, Picking Up in Store is getting more popular.



Sources: North American Retail Hardware Association (NRHA), The Farnsworth Group

A Partner in Technology Orgill has partnered with Unilog, an ecommerce and content services company. Orgill and Unilog will create the rich quality product data that you need to showcase all of the products you carry.

On the back end, you have a shared pool of product data, a range of pickup and shipping methods, a program that works with your POS, a user-friendly checkout system and full strategic and technical support from Unilog.

What's more, Unilog allows you to customize your eCommerce site to best fit your store type. You can build it around any of the following options:

- Hardware Store
- Home Center
- Pro Lumberyard
- Farm Store
- Big Box
- Paint Store

When you build your site, you can use a ready-made template, or you may choose to create your own customized version. You'll be provided with all the tools you need. You can work with Unilog's creative team to build the site, or you can get assistance from Orgill.

Rich and Accurate Product Data

Finding and researching all your products online should be easy for your customers.

Orgill's Integrated eCommerce program allows you to showcase rich quality product data for all your items. It allows your customers to see what products they can find in stock at any of your store locations. The prices listed match your point-of-sale system, too. With one simple search, customers can compare similar products side by side and choose the one they need. At the same time, they can see how much it will cost and where they can pick it up.

Getting an eCommerce site set up and managing all the data and technology can be very expensive if you do not have the right partners.

Partnering with Orgill and Unilog can save you 50 to 85 percent compared to similar quality solutions.

Currently shopping at N. Chatham Village

Town & Country HARDWARE

What are you searching for?

My Account SIGN IN/REGISTER (0) ITEMS

SHOP PRODUCTS LOCATIONS SERVICES PROMOTIONS CONTACT US

Home | Products | Tools | Electric Power Tools | Electric Power Saws | Electric Reciprocating Saws

Search Within

RESULTS FOR "Electric Reciprocating Saws"

ALL ITEMS (19) SHOP YOUR STORE (3)

Clearance Items Only

Sort By STORE SKU (A-Z) Show 12 Items Per Page Compare 0 Item(s)

MILWAUKEE ELECTRIC TOOLS
Sawzall 6509-31 Corded Reciprocating Saw KIL 120 VAC, 12 A, 3/4 In Stroke, 0-3000 Spm
Model Number: 6509-31
Store SKU: 1159778
Supplier SKU: 4281455
Availability:
 Ship to Store N. Chatham Village (104)
 Ship To Me (78)
Qty: 1 \$149.99 / ea

MILWAUKEE ELECTRIC TOOLS
Sawzall 6519-31 Corded Reciprocating Saw KIL 120 VAC, 12 A, 1-1/8 In Stroke, 0-3000 Spm
Model Number: 6519-31
Supplier SKU: 2788807
Availability:
 Ship to Store N. Chatham Village (76)
 Ship To Me (7)
Qty: 1 \$119.00 / ea

MILWAUKEE ELECTRIC TOOLS
Super Sawzall 6523-21 Orbital Corded Reciprocating Saw, 120 VAC, 13 A, 1-1/4 In Stroke
Model Number: 6523-21
Supplier SKU: 6318388
Availability:
 Ship to Store N. Chatham Village (6)
 Ship To Me (2)
Qty: 1 \$199.00 / ea

Getting Started: Requires Orgill Advantage Program.

To see how Orgill can help you build an effective eCommerce site, contact **Grant Morrow** at **800-347-2860, ext 6741**.